Strategies for publication and dissemination of digital content

The case for the Calouste Gulbenkian Foundation Art Library

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FOCUS AREAS

Arts
Museums, Music, Reflection and Contemporary Creativity

Education
Qualifying New Generations, Educating for Culture and Science, Fostering Portuguese Language and Culture, Gulbenkian Grants
Calouste Gulbenkian Foundation

FOCUS AREAS

Science
Innovating in Health, the Gulbenkian Science Institute

Development
Development partnerships, human development, the Movement for Employment
Calouste Gulbenkian Foundation

FOCUS AREAS

Global Initiatives
Armenian Communities, Oceans, Cities, Ageing
The founder: Calouste Sarkis Gulbenkian
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Beffrois du nord de la France, 1906

Jules Breton, 1899
The founder: Calouste Sarkis Gulbenkian – “Mês enfants”

As bolas de sabão, Manet

Estátua do funcionário Bés

Tapeçaria “O Pescador Infeliz”
Art Library

FOCUS AREAS

Art History

Visual Arts

Architecture

Support Gulbenkian Museums research

Support national and international research in art history, architecture, visual arts

Promote knowledge about Portuguese art history
Special Collections

- 215 special collections

  - 180 photo collections: + de 500.000 photos
  - 31 private archives from artists, researchers and private libraries
  - 5 architect’s archives

Among them:

**44 collections have been digitized with an amount of 261.712 imagens**
Special Collections

- Subjects:
  - Portuguese architecture: from gothic churches to Álvaro Siza Vieira
  - Portuguese tiles and wood graving
  - Art exhibits
Special Collections

• Subjects:

  ▪ Modern Portuguese artists: from Amadeo de Sousa Cardoso to Lourdes Castro

  ▪ Portuguese urban life and art: from Mário Novais Photographic Studio to the first generation of Portuguese landscape architect’s
Special collections: publication and dissemination
1. A central “place” for publication: the catalogue

Digital Collections
Browse by main types
Search...
1. A central “place” for publication: the catalogue
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Accessibility control: “Only available in the local library network”
2. Reuse of Metadata

- EUROPEANA

- ROSSIO (leading institution: FCSH, Nova University, Lisbon)

ROSSIO is a reference Portuguese research infrastructure for the Social Sciences, Arts and Humanities (SSAH) and a unique disseminator of open-access quality digital contents, that will contribute to excellence and internationalisation of research and education and foster innovative uses of SSAH

Several contributors: university, libraries, archives, museums, foundations

2014-2019
3. Social Web

- FLICKR

The most viewed photo:
- 75,504 views
- 1,301 favorites
- 259 comments

Portrait of Lucie. Manhufe (Amarante, Portugal), the wife of Amadeo de Souza Cardoso.
Capture date: 1915.
The Library on FLICKR: some facts

- Start date: 2008
- The Commons on Flickr
- 14,565 photos
- Photo views: + 15 million
- Permanent followers: 4,260

Rossio Square, The National Theater, Lisbon, Portugal
FLICKR: the users

Followers’ profile:

- Portuguese
- Male
- 36-50
- University degree
- Employed
- Active user’s (comments, tags)

Urban Park, Caldas da Rainha, Portugal
- **SCRIBD: textual collections**
  - Exhibition catalogues
  - Teatro de Cordel
  - Newspaper articles (José Augusto-França)
- **Start date:** 2014
- **815 documents**
- **1,727 views**

*Modern Art Exhibition, Lisboa, 1936*
4. Publications focused on specialized subjects

- Partnerships with researchers
- Research projects
- Creation of new knowledge
- Stimulate research about the library special collections
- New publication channels
- Primary sources + research results
DigiTile Library: tiles and ceramics online (IHA, Lisbon University, 2012-2015)

- Librarians + Art historians + Special collections

Main outputs:
- New studies about João Miguel dos Santos Simões (a leading Portuguese researcher on tiles) and his work;
- New digitized collections;
- A Website;
- A digital library.

João Miguel dos Santos Simões, 1907-1972
OBRIGADO!

Catalogue: http://www.biblartepac.gulbenkian.pt
Flicker: http://www.flickr.com/photos/biblarte/
DigiTile web site: http://www.digitile.org/#!home/mainPage